

Student Data Privacy Summary

APEX Coach AI

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Role of APEX

APEX Coach AI provides software used by schools and athletic departments to manage training workflow, athlete accountability, nutrition logging, and wellness check-ins. When used by educational institutions, APEX processes student data at the direction of the institution as a service provider.

Data Collected

- Student and coach account information (name, email, role)
- Team and school affiliation data
- Athlete profile details entered by staff (for example position group and activity context)
- Training and performance records (set logs, testing metrics, attendance)
- Daily wellness self-reports (for example feeling, sleep quality, soreness)
- Nutrition records (meal logs, meal photos, preferences, plans)
- Operational and audit records (legal acceptance logs, usage metadata)

Purpose of Data Use

- Provide and operate the contracted service
- Support coach workflow and athlete program accountability
- Generate structured outputs requested by users (such as nutrition or training support features)
- Maintain security, reliability, troubleshooting, and auditability

Prohibited Uses

- Not sold
- Not used for advertising
- Not used for cross-platform marketing profiling

Data Ownership and School Control

Schools and districts control student records used in APEX through their institutional agreements. APEX processes data only to provide services authorized by the school.

Data Deletion

APEX includes deletion workflows for major data objects used in the platform. Deletion and offboarding requests are handled according to school instructions and contractual terms.

Parent and Student Rights

For education-record requests (access, correction, deletion), parents and eligible students should contact their school or district first. APEX supports schools in fulfilling these requests in line with contractual obligations.

Product Scope Clarification

APEX is a coach workflow and accountability system. APEX is not a medical device and does not provide medical advice, diagnosis, or treatment.